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InDorse Introduces Security Technology for Web Conference Presentations

LiveInDorse watermarks screen content to deter unauthorized usage

New York, NY – October 27, 2011 – [InDorse](#), the leading provider of data loss discovery solutions, today announced the availability of LiveInDorse 1.0, a new offering that secures confidential information displayed during Web conferences. LiveInDorse was recently selected as the winner of the Emerging Solutions Demonstration at CSO Magazine's [The Security Standard](#) event.

“Web Conferencing is a key business enabler in today’s collaborative, global environments,” said Rob Marano, President and CEO, InDorse. “However, this convenient, cost-effective method of communicating presents an often overlooked gap in the security and protection of intellectual property and confidential information. LiveInDorse enhances security without hindering collaboration and the speed of business.”

LiveInDorse provides real-time watermarking of screen content to deter unauthorized use of intellectual property and other confidential information. Product features include:

- **Protection for all Web conferencing content during a remote session** – Real-time watermarking of all content displayed on screen, not just documents or image files;
- **Sophisticated digital watermarking** – Unique, invisible watermarks include a registered company copyright ID as well as Web conference session IDs to prove authorship; visible watermarks can also be applied to educate viewers about the confidentiality of the content;
- **Flexible tool support** – Out-of-the-box support for LiveMeeting and planned support for Webex, GotoMeeting and Skype screen sharing;
- **Detection of unauthorized Web posting** – The InDorse Web Crawler option supports discovery of watermarked screen content published to public Web sites.

About InDorse

InDorse delivers data loss discovery and intelligence solutions that strengthen existing data loss prevention and digital rights management implementations. Our unique, award-winning products are rapidly deployable and non-invasive to business processes, leveraging robust watermarks and native file security elements to detect, track and deter unauthorized usage of documents, images and screen captures containing confidential information.

For more information, about InDorse Technologies, please call +1 (646) 495-0966 or visit www.indorse-tech.com.

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